





Consolato Generale di Svizzera Milano Swiss Business Hub Italia

THURSDAY, 28 FEBRUARY 2019, 14:15 - 17:45

🗣 Rooftop Copernico - Via Filippo Sassetti 32 - 20124 Milano - Italy

CENTRAL FUNCTIONS SWITZERLAND OPPORTUNITIES FOR ITALIAN ENTERPRISES

AGENDA

14:15-14:30 - CHECK-IN

THE SWISS INSTITUTIONAL VIEW

14:30 – 14:45 **Welcome and Overview: Business Destination Switzerland 2019** Stefan Zwicky, Head Swiss Business Hub Italy - Federal Departement of Foreign Affairs / SGE

14:45-15:00 **How Geneva is attracting and supporting innovative companies to establish in Switzerland?** Antonio Gambardella, Director, FONGIT ("Fondation Genevoise pour l'Innovation Technologique")

15:00-15:15 **Support for foreign companies settling in the Canton Aargau** Urs Rothlin, Project Manager, Aargau Services Economic Promotion

15.15-15:30 Supporting the growth of the start-up economy in Lugano Pietro Poretti, Head of Economic Development at City of Lugano

15:30-15:50 COFFEE BREAK

PERSONAL STORIES OF ENTREPRENEURSHIP IN SWITZERLAND

15:50-16:05 My personal entrepreneurial story of an Italian in SwitzerlandCarlo Terreni, President of NetComm Suisse, founder of Loomish and co-founder of Dagorà

16:05-16:20 Waterdata: how we established our startup in Switzerland and obtained funding Federico Stefanoto, Co-Founder and CEO Waterdata

HOW-TOS OF ESTEBLISHING IN SWITZERLAND: LEGAL AND TAX INSIGHT

16:20-16.35 Benefits for innovative companies in Italy vs. Switzerland: fiscal and tax focus Paolo Morel, Partner & Managing Director, PM Consulenze SA

16.35-16.50 Establishing a company in Switzerland – the legal perspective Gianni Cattaneo, Lawyer and Partner at CBM Studio Legale e Notarile

16.50-17.45 APERITIVO AND NETWORKING

REGISTER AT: https://bit.ly/2sEAtBo with the code: SVIZZERA2019.

REGISTRATIONS CLOSE ON February 20th 2019!